Newcastle under Lyme Borough Council – Decisions taken by the Cabinet on Wednesday, 17 October 2018

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Part A – Items considered in public

A4	MEDIUM TERM FINANCIAL STRATEGY	 (a) That the Medium Term Financial Strategy for 2019/20 to 2023/24 be approved. (b) That an online consultation go live after this meeting.
A5	CAR PARKING REVIEW/STRATEGY	 (a) That officers be authorised to take all the necessary steps to introduce a flat rate charge of £1 for all town centre car parks after 3pm at the earliest opportunity (by no later than 1 December 2018) (b) That officers be authorised to take all necessary steps to implement a variation to the current Traffic Regulation Order to establish short stay pay and display in respect of the spaces on the former Civic Offices forecourt (Merrial Street) at the earliest opportunity (by no later than 1 March 2019) (c) That officers, in liaison with the relevant Cabinet Member, be authorised to engage with the Newcastle Business Improvement District with a view to implementing the following: (i) A BID supported Permit parking arrangement targeted at BID members on the basis described in the report. (ii) To enable discounted town centre parking on up to five occasions in any financial year on the basis described in the report and; (iii) To facilitate free parking on all town centre car parks from noon to 8pm on the 2018 Christmas lights switch-on. (iv) To give free parking on all town centre car parks from 3pm to 8pm on up to five late night pre-Christmas shopping events. (d) That officers take steps to promote the sale of Permits to medium to large size businesses and organisation (minimum 20 employees) (e) That officers continue to promote "Pay by phone" on all appropriate town centre car parks. (g) That officers be authorised to explore through consultation with local partners the

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		 potential for establishing Pay on Exit arrangements on key town centre car parks (particularly The Midway MSCP, Goose Street and King Street) and to report back the outcome at the earliest opportunity. (h) That officers be requested to monitor the impact of the above proposals (particularly (a) to (f), and be asked to report back by no later than 1 February 2020 so that Members can review future approaches. (i) That officers, in consultation with the relevant Portfolio Holder(s) report back by no later than summer 2019 with a 10 Year Parking Strategy for the town centre, taking account of any comments or suggestions made by the Economy, Environment and Place Scrutiny Committee and including the following matters within the Strategy (not an exhaustive list): To engage with the Highway Authority to explore the potential for enabling greater traffic movement within the town centre and provision of short term parking To review options for introducing more convenient (cashless) payment methods for car parking charges and To explore the potential for collaboration with University Hospital North Midlands with a view to achieving accessible and affordable parking to serve the needs of the hospital (staff and visitors) and minimise the adverse impact of on-street parking on local communities.
		Committee for its comments and any suggestions to inform the proposed 10-year Strategy.
A7	UNIVERSITY GROWTH CORRIDOR	 That members, having reviewed the feedback from the Economy, Environment and Place Scrutiny Committee (26/9/2018) in relation to: Quality of housing/density Mix of housing Transport and community infrastructure

Decision Agenda Topic Item No Open space ٠ together with the comments made at the call-in meeting of Economy, Environment and Place Scrutiny (11/10/2018), along with the feedback from the public engagement event held on 10 October 2018, approved the vision and proposals and agreed that the proposals be submitted for consideration for inclusion in the emerging Joint Plan including the following additional commitments (a) That the Council agrees to the commissioning of a site-specific Design Brief at the most appropriate stage of any disposal process to establish key principles about matters such as housing type and tenure, density of development, open space provision and provision of space for any necessary community facilities. (b) That officers be authorised, in consultation, with the relevant Portfolio Holders(s) to continue working with key partners in order to make any necessary representations to the local planning authority. (c) That, subject to the inclusion of the proposals in the Draft Local Plan, officers be authorised, in consultation with the relevant Portfolio Holder(s,) to continue working with the key partners to facilitate practical implementation of the vision for the area, reporting back to members at key milestones and in particular to seek approval for any significant resourcing requirements, including the commissioning of a sitespecific Design Brief referred to above. That the Cabinet Member for Leisure and Culture, following consultation with the Executive A9 AWARD OF MECHANICAL AND Director for Operational Services and following a compliant procurement process, be ELECTRICAL MAINTENANCE authorised to enter into a contract for the mechanical and electrical preventative/reactive CONTRACT maintenance of equipment at Jubilee 2 for a period of up to 3 years. A10 URGENT BUSINESS The Leader refereed to the call-in considered at the Economy, Environment and Place Scrutiny Committee (11/10/2018) in respect of the Future Recycling Strategy for the council and

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referred back to Cabinet for further consideration.
(a) That the Economy, Environment and Place Scrutiny Committee receive regular updates from the Cabinet Member on the detailed planning and modelling of the new service including timescales and costs in the run up to its implementation to help shape its design and direction and report back into the Cabinets decision making process.
(b) That the Economy, Environment and Place Scrutiny Committee be given the option to scrutinize the following work streams of the Project Steering Group before the public notification of the new service during the week commencing 29 October 2018
 Communications Plan Customer Services Plan ICT and Electronic Payment Plan Operational Plan Finance and Budget Plan Risk Plan
(c) That the Leader and the Cabinet member for Environment and Recycling discuss with the Chair of the Economy, Environment and Place Scrutiny Committee how best to carry out the Scrutiny Exercise with in the timescales.